Transformative Power of Gamification

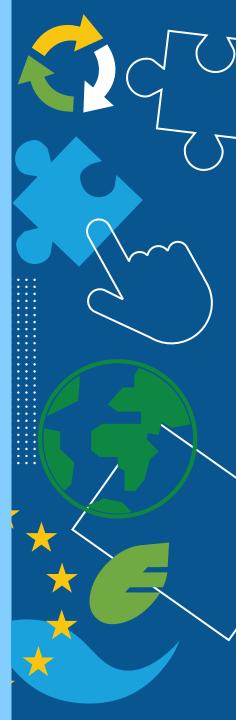
Riku Alkio, CEO





Login to a demo game







Questions

Do the employees **understand** what sustainability and ESG mean in the **concrete level**?

Can the company culture be transformed more sustainable without staff engagement and participation?

Ebn Khaldoun prep achos

Langungo (16 mbs

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6/Emma is French by

Withersdox, Solly on the

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How to engage employees / customers to make the transformation real?

PowerPoints? PDFs? Low impact Webinars? MJ TS Mrs Brughan JT **BELENCE** 42.9 13.711/2021 SCIENTIFIC BOOKS INVESTIGATION OF A more that the various -A Factual Stations. By H. G. Boscon, asurema, H. P. Wine and Collaboration. mind the larger story into which their in to B. /20 will - 100 pp. John Witey and Bons, New York, 1905. The manual during of the mosk must be judged for By some is Jaw Sullivan. I am testile years old and I live in Southangton in England tary, to make psychology hold like physics an I live with my parents and my three "(children - shilege - uncle) . I heat they togy, the psychologists have remained integra sisters. Their names are July and Janny. They are pupils in a secondary lighted. They ophical, even in the present entries] and philus onjoy "(cycle - cycles - cycleg) and starting but they "(love - hefter- allore sty-fre years ago, and Juke R. Waisen, a pagang. My brother is still "(a - an - Ø) baby. He is one pearind. My father is de later, marended in writing thereagily degenatio broke, but neither was able to set a style. Both Overlag and he's thirty-nine years old, it's is a policenon and No. Y works - works -MM arking) at the police atotion, ive is nice "(and - but - then) intelligent, ivelen i may by smitting mate KP using to their own views on fundamental ny '(mathar name - name's mathar - mathar's name) and the's thirty-sis. She's a EP tion, and the majority of teachers have been housewife. She is find of painting However, she \$44 ... don't - down't) like illing to employ such arbitrary lastice. The perherty of such a human and variagated ork as Penhaner Wasdmarth's test is share evidence at teachers of paychology still prefer a serials sound of conflusion to any strictly distributive treat-The editors of the present book are unwilling to wolk - part - lanch - interesting's, bitting - come - to - dressed - begin - little sit, lowever, that a straightforward and non-philo-that is defaits in the way of both method kind trainent of the elements of psychology next-clusion than do other topics which are des-1. My name is Emme. My day any distribution to quite early. I always get up at helf marily is depeate. "Experimental psychology," r mp, "has reached the stage of matericy. There considerable length. But this proves men or workdow but at the workends 2 sheep or hour and a half longer. When I get up, J wash my face, longh my teeth and then get 7. ion of the avience" and which "should be brother, Tonny Tunul he young stailout of psychology in terms Wachool because I don't live very for . Classes *..... hysical presuppositions of Their aim, in short, "Inc eight 2 like Berhalput Die also good at aciances and English. When school Freishes, my back home by car . Then we have together. In the afternoon, I play with my brother for a while mos most my friends or workh T.V. I narely play computer games. I JB CO RP The stat of their method is to let correct productors at the prop of pinetees activ The book is by no means a multiplice Error 5. Borrors facts, but the theories and keypotheese re those which are presentably open to LIMNOLOGY and further and international antiference of andi-work which the best fulfills for arise in The editors and authors have produced a busility which our worky summition. 24 34 4. 6 · · · · · • 64 Accesses and a second and a s

DEMO GAME

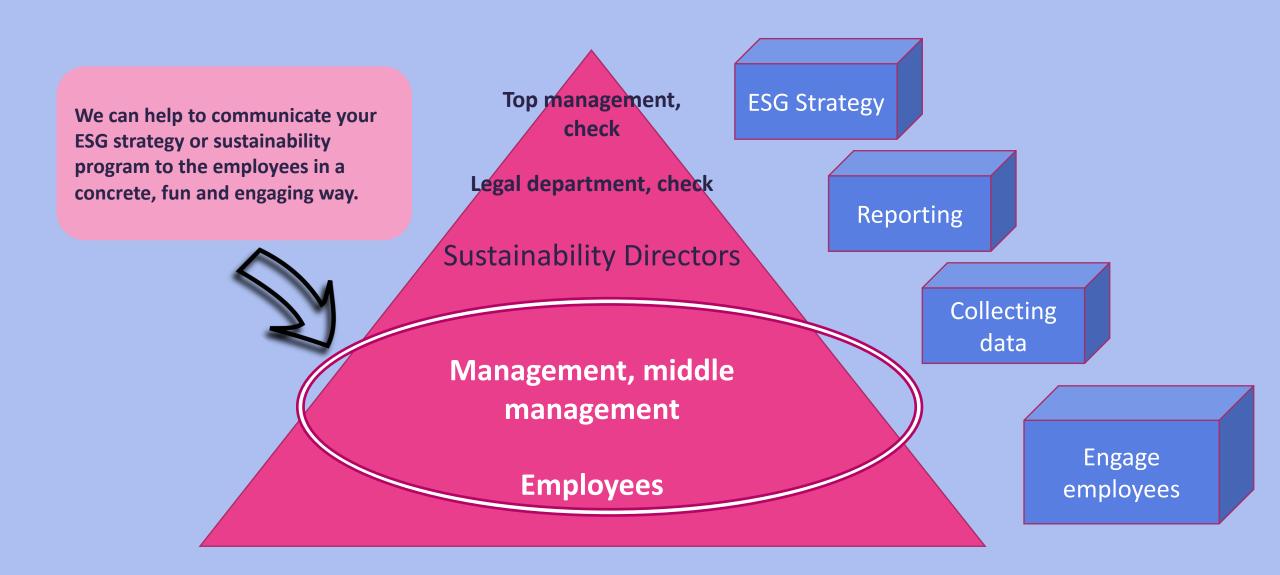


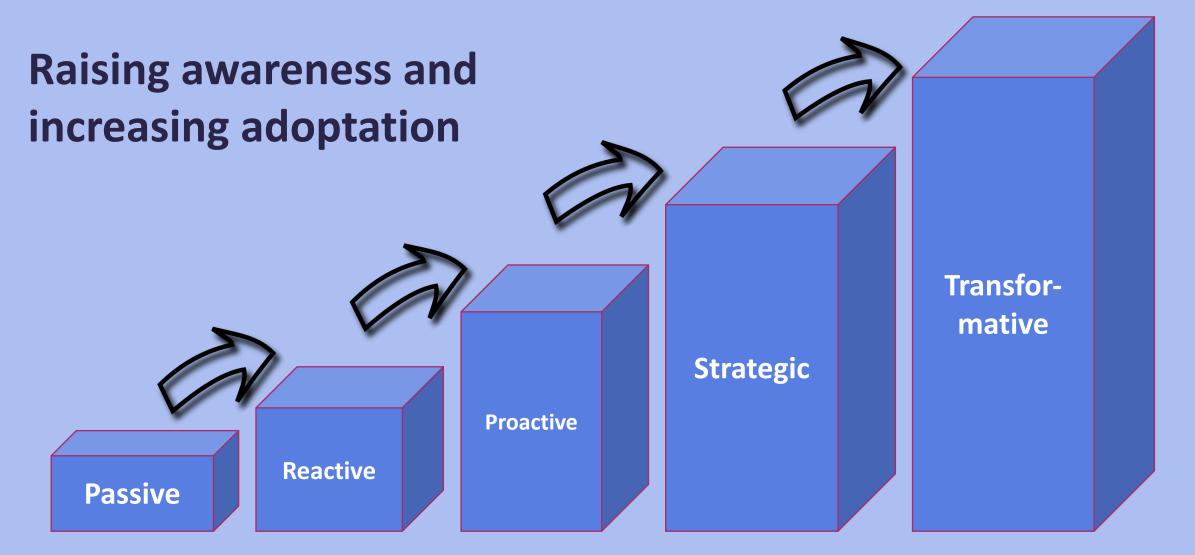
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Seppo is a tool for turning ESG strategy or sustainability training program into an engaging and activating game.



How can we help?

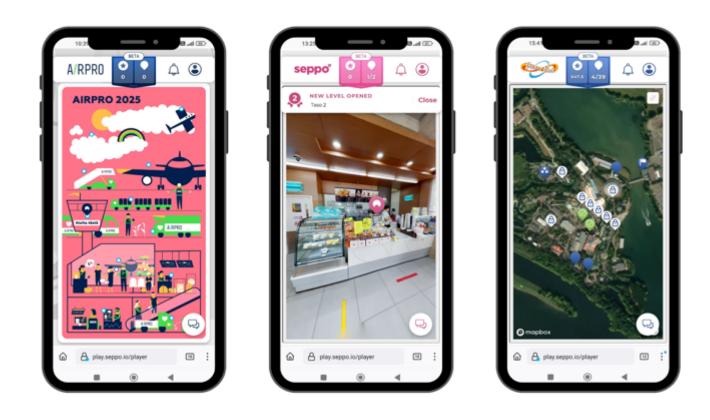




Corporate Sustainability Maturity Model



Different games for different purposes



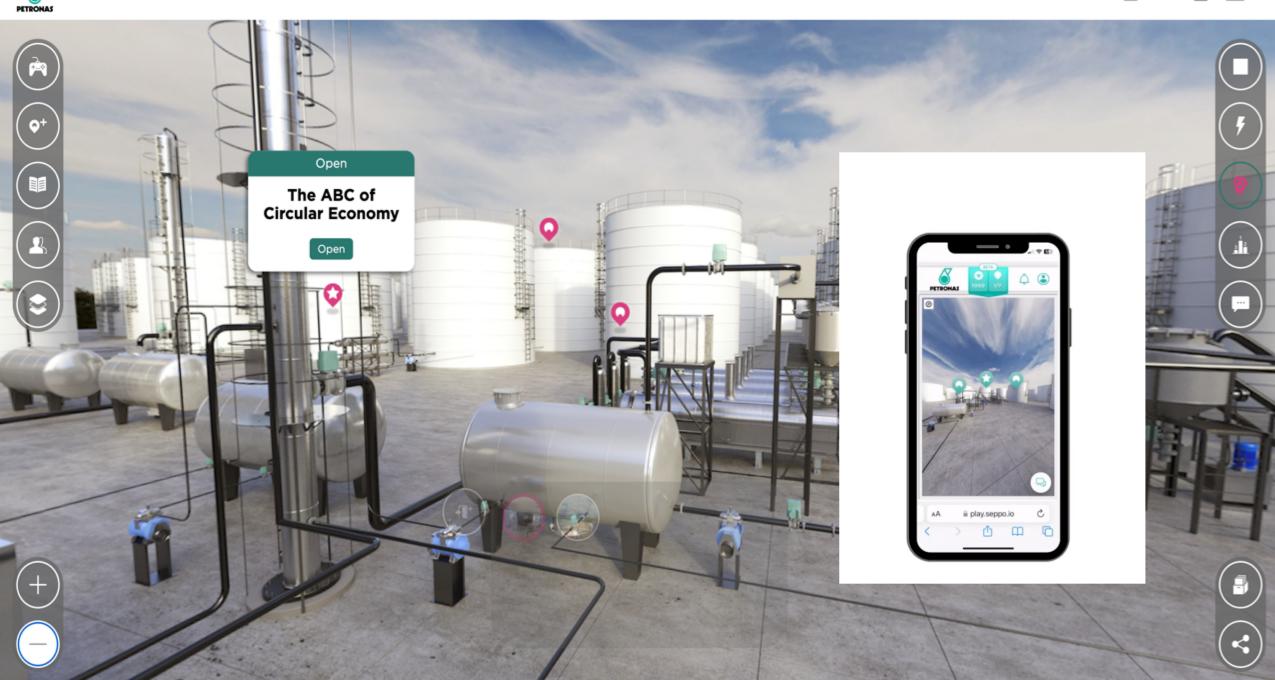
Game Board options:

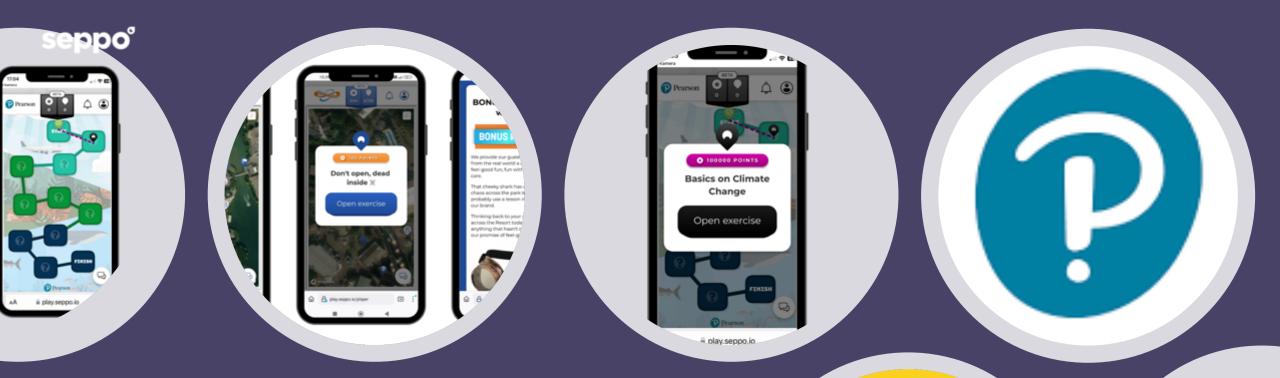
- Live GPS map
- 360 image
- GIF image
- Any ordinary image

DEMO GAME



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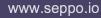




Some of our international customers

- Pearson (Engaging employees with ESG strategy)
- Merlin Entertainment (Onboarding & Induction in Theme Parks)
- Houses of Parliament (Outreach)
- KONE (Sustainability)





Where to use Seppo?

Recruitment

Onboarding and pre-onboarding

Safety training

Customer service training

Introducing company's sustainability program

Team building...



What we offer?



Technology: A mobile/laptop game platform

Support: Content creation, turn key games on selected themes

Integration: SSO, data export (Moodle, Cornerstone, LMS, Microsoft Azurre...), Credly open badge



Bloom's taxonomy



Why gamification works?

CREATES A RELAXED ATHMOSPHERE

Player can test ideas in a safe environment – leaves room for creativity

MAKES THINGS CONCRETE AND CONTEXTUAL Player can read, see, hear, touch, in cases even smell.

DECREASES CHANGE RESISTANCE Narrative, feedback, human touch and true interaction makes a difference.

www.seppo.io



MAGICAL LEARNING MOMENTS