

Webinar

**People : your best resource in
environmental management.
How to involve them?**

*Pilar Codina Clua –
Epson Ibérica*

26 October 2023, 10.00 – 12.30



Organised by

adelphi  umweltbundesamt^U  21 SOLUTIONS

Arctik

ClubEMAS 
association of EMAS-registered
organisations in Catalonia

In collaboration with





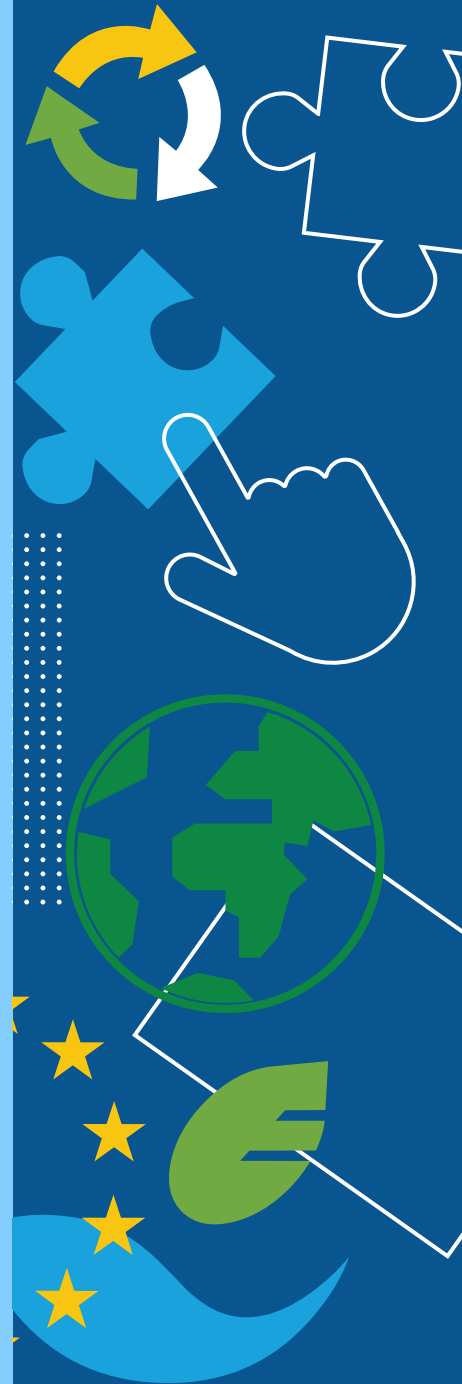
European
Commission



- Corporate Purpose

Our philosophy of efficient, compact and precise innovation enriches lives and helps create a better world.

EPSON®



Lower impact technologies



EcoTank (ink-tank printing)

- ✓ Less waste
- ✓ Less energy



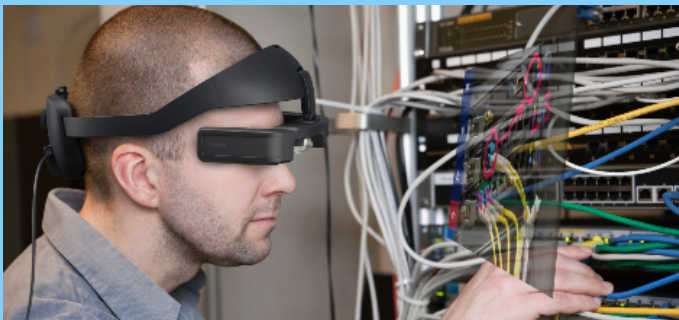
Digital Textil Printing

- ✓ Less water
- ✓ Less energy



PaperLab

- ✓ Less water
- ✓ Circular Economy



Augmented reality

- ✓ Less travels / emissions
- ✓ Remote assistance



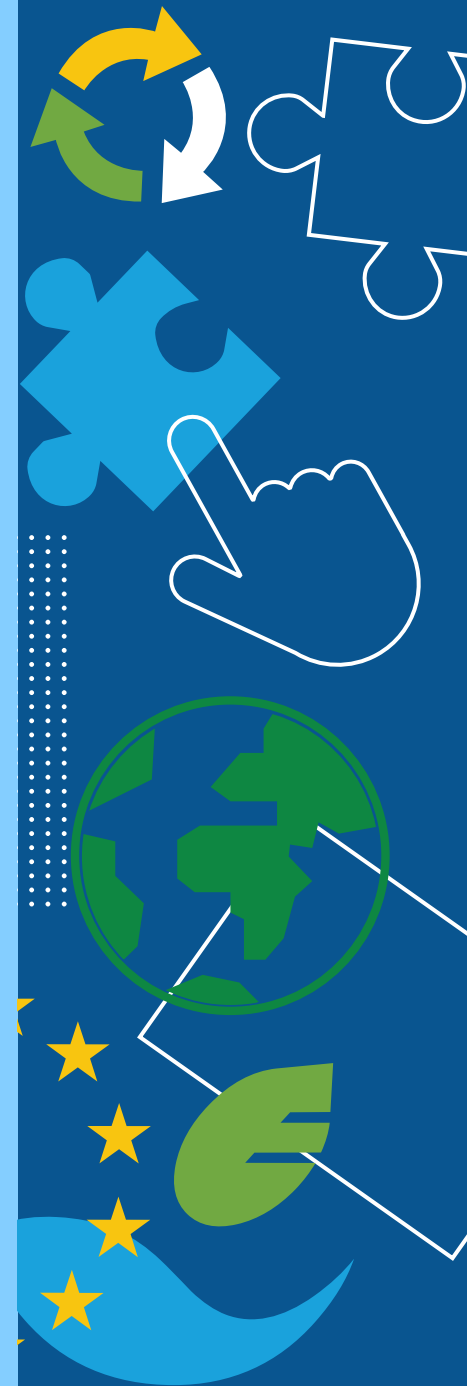
Heat-Free Printing

- ✓ Less energy / emissions
- ✓ Less waste



Interactive projection

- ✓ Visual accesibility
- ✓ Lower impact



Strong global presence

Revenue
€9.5 billion¹

Number of employees
Over 79,900¹

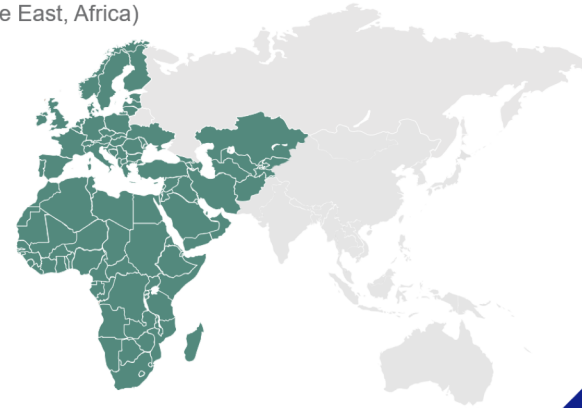


1 - FY2022 Global Revenue – €9.5 Billion (JPY 1,330,331 millions X 139.8482 average rate JPY to EUR)
2 - SEC Global Employees as of 31 March 2023 – 79,996

EPSON

Investing to strengthen our presence in the EMEA business printing market

EMEA (Europe, Middle East, Africa)



Figures based on financial year 2022

EPSON

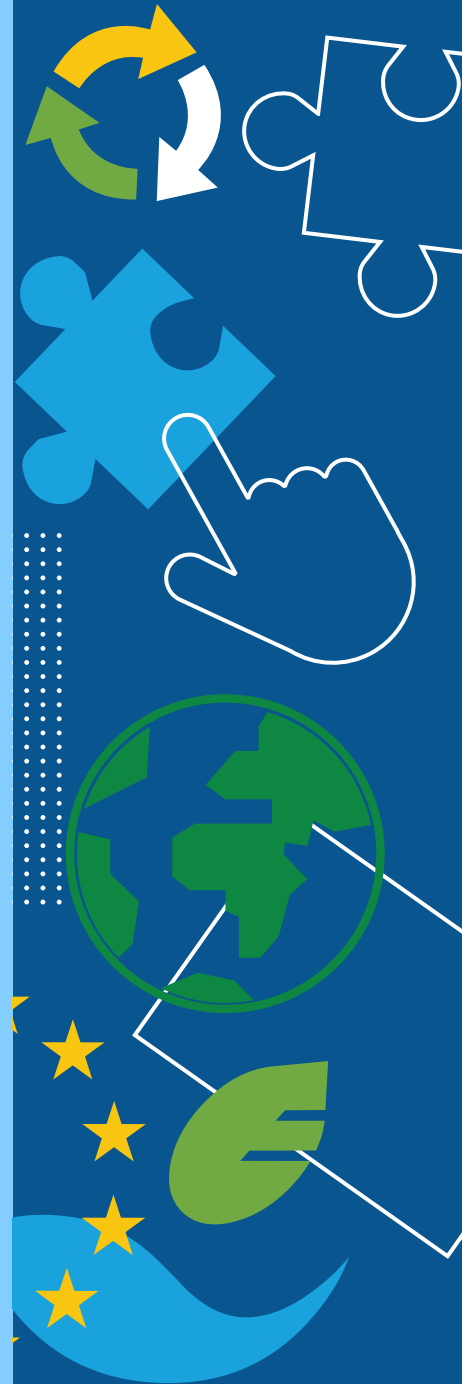
Epson Ibérica

Epson has been in Spain more than 33 years



111 employees in Spain and Portugal

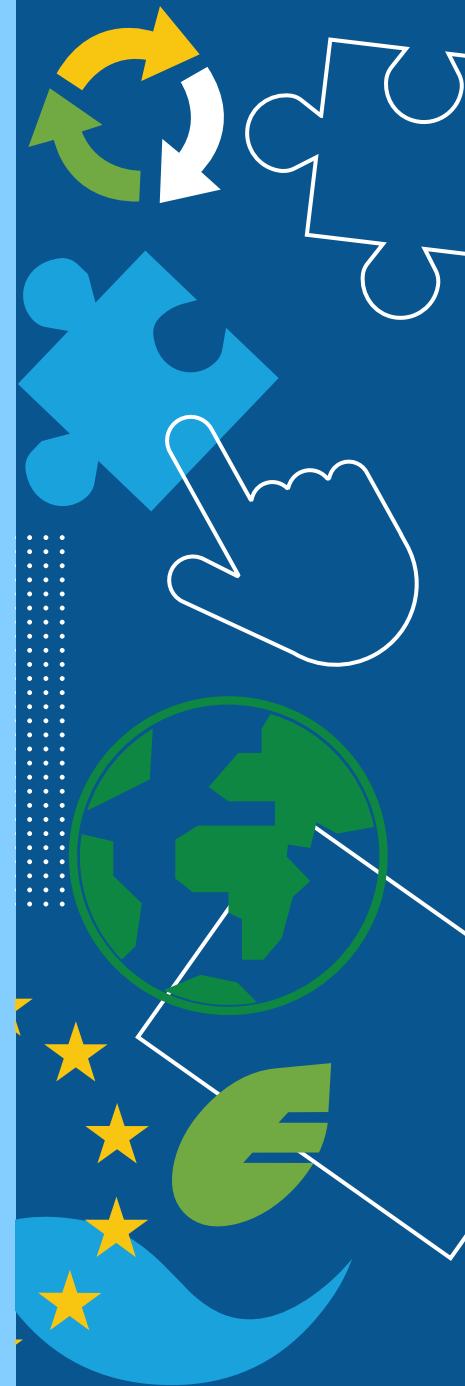
EPSON





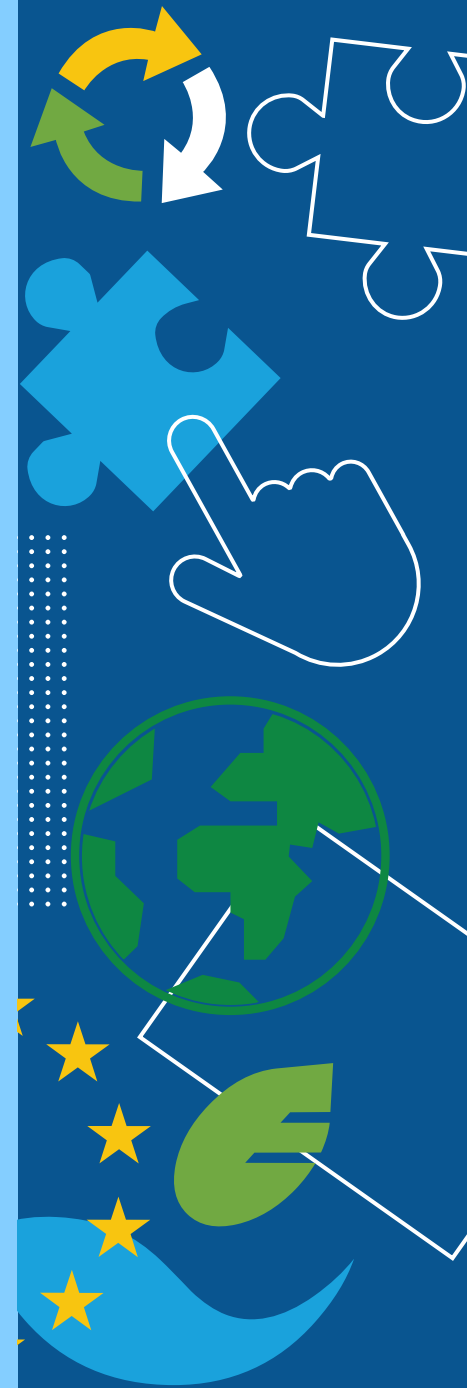
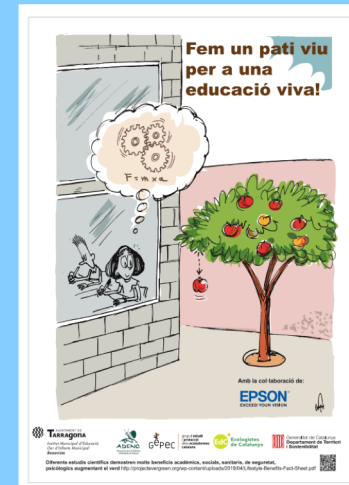
Stakeholders' engagement

To guide its businesses toward solving societal issues, Epson believes **it is important to understand and reflect the expectations of stakeholders** in its strategies while also striving to create sustainable competitiveness and resilience as a company and **build relationships based on trust.**



Green Schoolyards

- Awareness campaign promoting the planting of trees and vegetation in educational centres.
- 2 local **environmental associations** (GEPEC / ADENC)
- 58 **schools** involved, impacting more than 13.400 people from the educative community



EDU2030

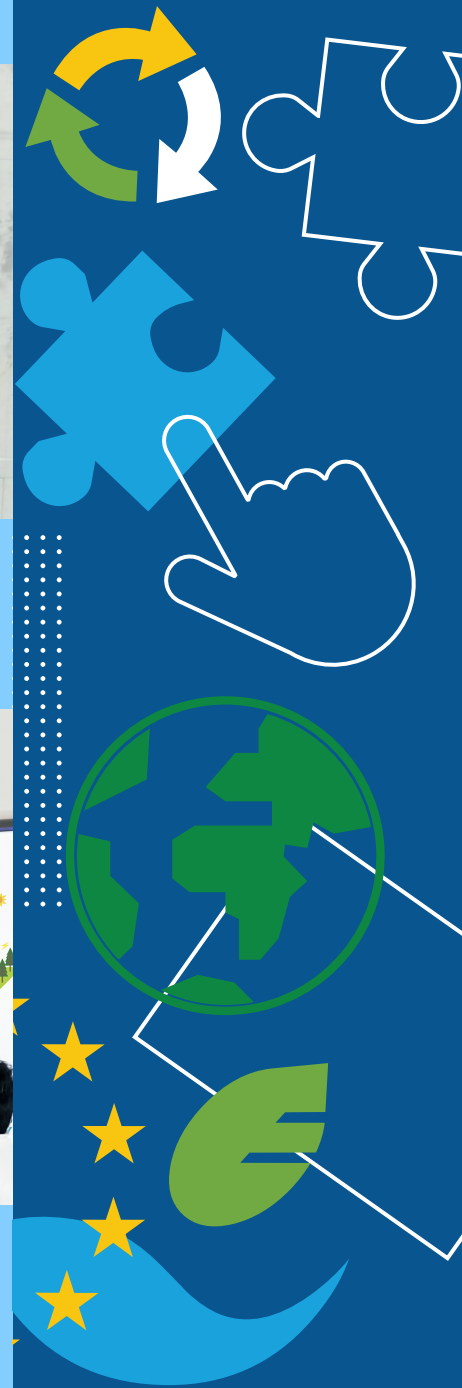
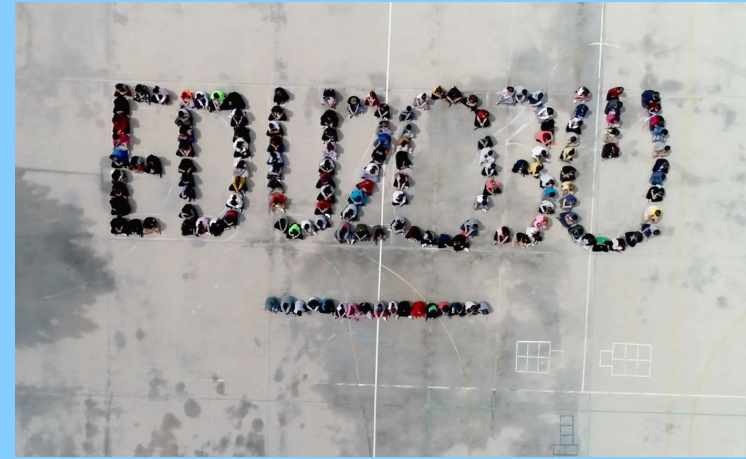
- Raise awareness about SDG among students with:
 - Conferences and educational videos (**experts / NGOs**)
 - Learning Unit SDGs and Sustainable Technology (**Junior Report** – digital news for children & teenagers)
 - Materials for primary schools

https://www.epson.es/es_ES/edu2030



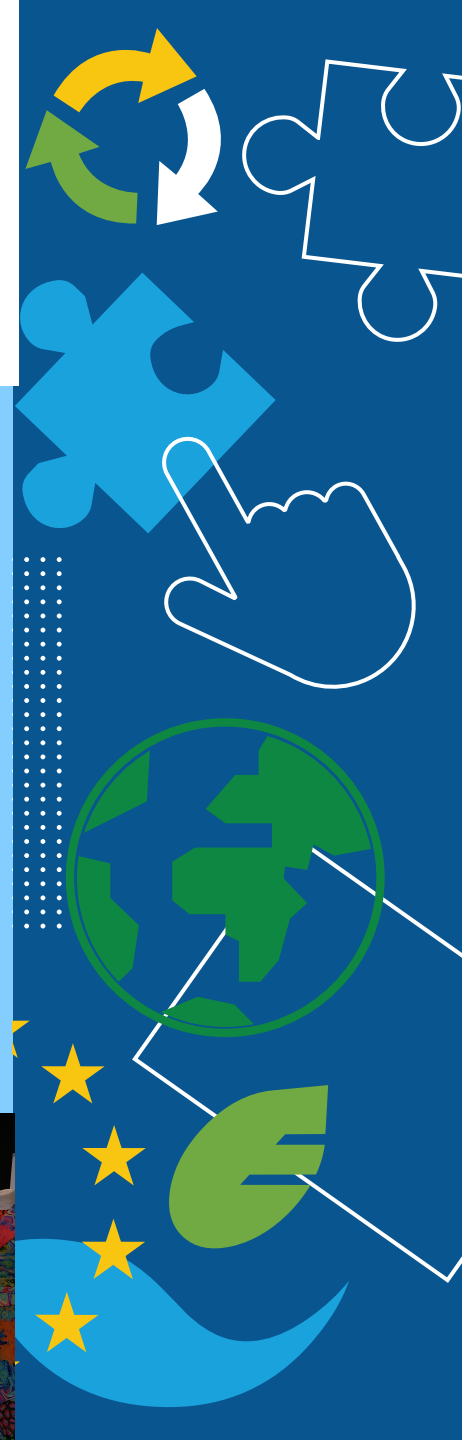
EDU 2030

- SDG 13 Climate Change:
 - Partnership with the **NGO** Plant for the Planet - Spain
 - 15 Academies addressed to **primary schools** to raise awareness about Climate Change
 - Identify **Climate Action Ambassadors** to empower children & youth to fight the climate crisis



B·SEArcular

- Partnership with: International platform **Seaqual** and **design schools** from Barcelona and Lisbon
- Circular economy project:
 1. Seaqual transforms the plastics collected from the sea into polyester thread
 2. Students design and the selected ones are printed in the recycled fabric with Epson head-free technology
 3. The designs can be recycled, closing the loop.



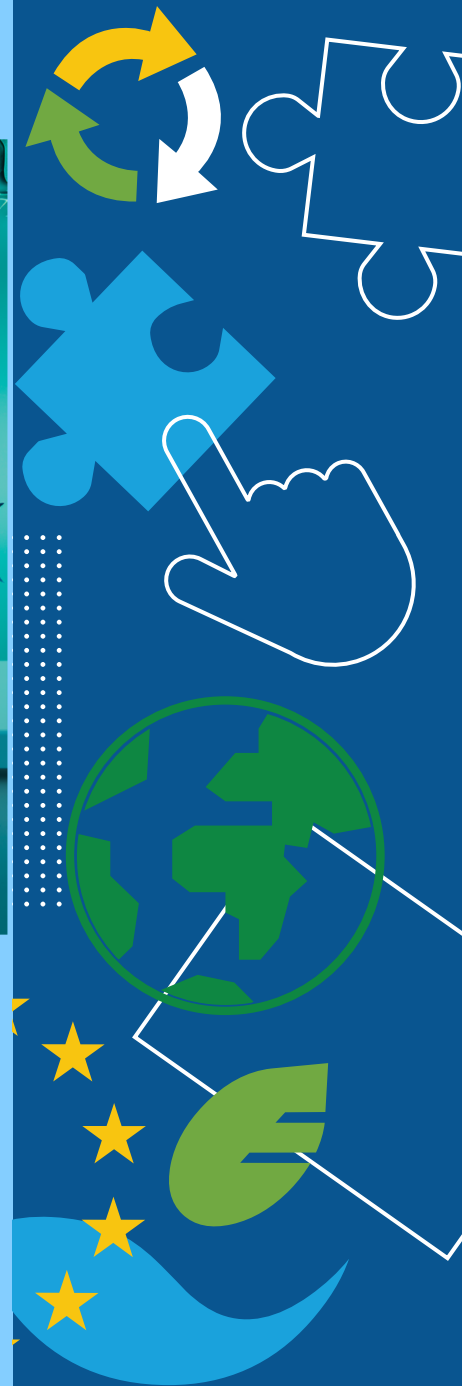


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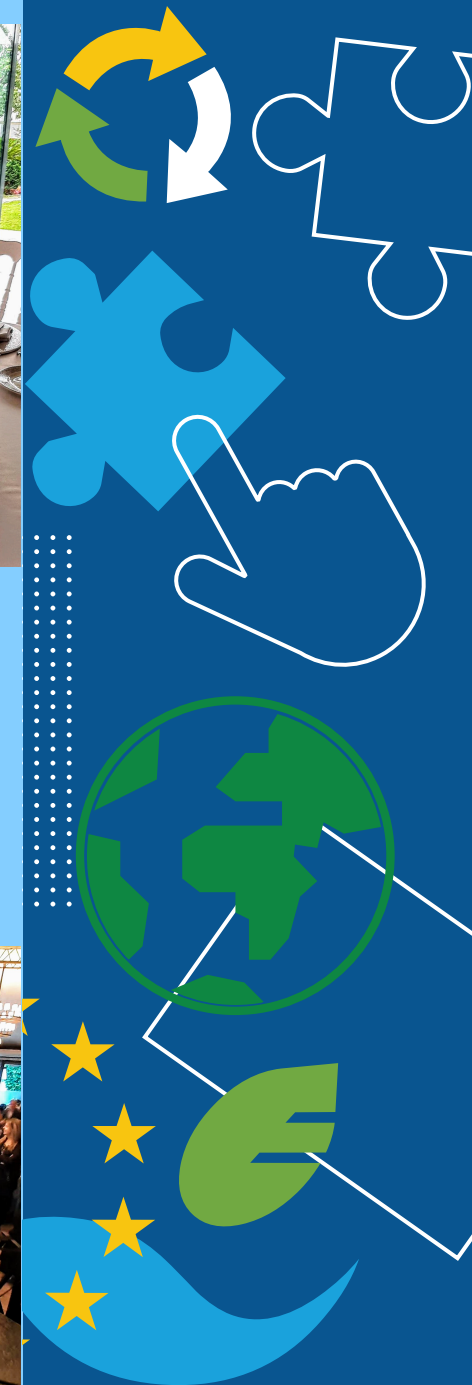
Rethink your Style

- Partnership with: **Ibis Styles hotels** (Accor), **circular economy materials manufacturers** and **design schools** from Barcelona, Lisbon and Madrid
- Part of B-SEArcular project, focused on interior design
- The students will rethink / redesign spaces in three hotels from their cities, using circular economy/recycled materials and less-impact digital printing technology



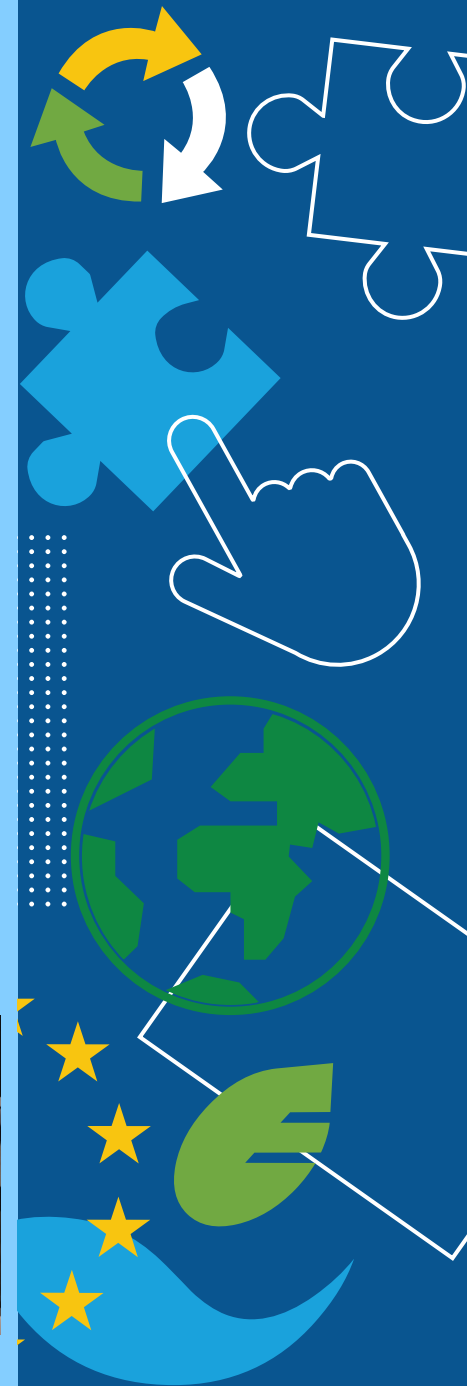
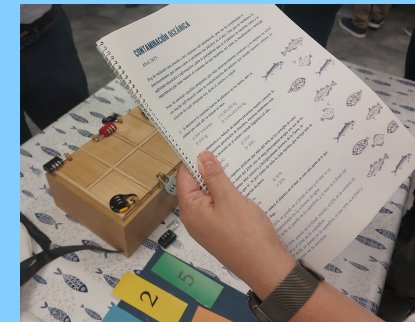
SDG Activities

- Epson employees
- Each group of employees worked in an SDG for several months and presented the activities done about it in the annual lunch, such as:
 - Collection of cloths and toys and donation to several **NGOs**
 - Waste collection and classification to recycle
 - Donation of cellular phones to a local NGO to recycle



Biodiversity Scape Box

- Team – building activity for Epson **employees**
- Raising awareness about marine biodiversity with **Belong to Sea**
- **Gorgonia Barcelona** project: study and active reforestation of seabed with gorgonians.





THANK YOU!

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