



#ECOchallenge: how to become an #EMAShero!

Get ready for the social media campaign 2023

#ECOchallenge



Social media campaign

#WorldEnvironmentDay



Organised by the EMAS Helpdesk



umweltbundesamt



21 SOLUTIONS



In collaboration with



April 19th / 2023

11.00 - 12.00



60'
ON LINE
EVENT

BACKGROUND

Is your company one of the more than 4.000 **EMAS organisations in Europe**?

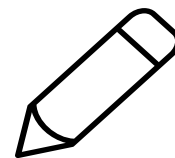
Take the opportunity to **give visibility to the environmental efforts and results** within the next EMAS campaign that will take place between the end of May and the beginning of June 2023, coinciding with the **World Environment Day**.

If you want to learn more about the campaign, get inspired and get ready to participate in it, attend the webinar and have a successful participation in the campaign.

We look forward to seeing you!

AGENDA

- 11.00** **Welcome note by the EC**
Mrs. Mirabela Lupaescu, DG Environment
Unit B1 / Sustainable Production, Products & Consumption
- 11.05** **Key note speech: Accelerating impact through social media**
Mrs. Johanna Schäfer,
Digital and social innovation expert
- 11.25** **Presentation of the #EMAS campaign 2023**
Mr. Frank Kermann
UGA
- 11.40** **How to: ECOchallenge. Tips and tricks for your participation**
Mrs. Anne Oloff, Mrs. Anke Ralle,
Zum goldenen Hirschen Holding GmbH
- 11.50** **Questions & Answers**
- 12.00** **End of the webinar**



REGISTER HERE

Register in advance for this webinar.
After registering, you will receive a confirmation email
containing information about joining the webinar.